

## Getting a Video Posted on CBV

At CBV we're be happy to post any Christian book promotional video. Generally, these are in the same vein as a movie trailer, but promotional pieces with the author may be acceptable as long as they are not too lengthy. Clips from televised author interviews are not acceptable. Also, the book must be widely available for purchase (at minimum, it must be listed on Amazon.com).

To get a video posted, email [videos@christianbookvideos.com](mailto:videos@christianbookvideos.com). Be sure to include the following in order:

- Title
- Author (and Illustrator if appropriate)
- ISBN-13
- Binding
- Page Count
- List price (MSRP)
- Publishing House
- Release Date
- A link to the video
- Text for the post (see below)
- Book category (adult/teen/children's, and fiction/nonfiction)
- Genre or subject (suspense, romance, Biblical history)
- A jpeg of the cover (exactly 240 pixels high)
- Who you are (publisher, author, publicist, fan, etc.)

Each book video needs a capsule description or sales pitch. These are generally 50 to 100 words long. Remember, brevity allows for paragraph breaks. You may test the text yourself. Use 8-point Verdana with line spacing at 1.6, and 8.25 point paragraph spacing. Set your platen width at 3.25 inches; you have about nine lines to work with. This capsule may be edited by CBV for space considerations, which may delay getting the video posted.

God bless you for your interest and support!

– *The Staff at CBV*

P.S.: Help us let Christian book fans know about this website! We encourage you to post a link from your website or blog to our site. Graphics available on request.